



2022 FUEGO x HPA

SOCCER CAMPS



19
capelli



ABOUT FUEGO FC

Born from a passion for seeing organized fútbol thrive in a region of California where its citizens have a long history and love for the sport. The Central Valley Fuego Fútbol Club is the torchbearer for the flame that burns deep in the heart of every fútbol player, fan, and supporter in the Central Valley.



ABOUT HPA

Located in Clovis, Fresno, HPA is the Central Valley's only and most advanced sports institution. Founded and established in 2012, HPA continues to evolve and expand as the athletic and performance development industry leader. Since its birth, HPA has impacted over 10,000 players in the Central Valley. HPA provides an all-inclusive program for athletes of all levels. We offer a wide variety of programming, including a 2-6 child soccer-themed child development, year-round youth soccer leagues, adult soccer, sports camps, health & wellness programs, corporate events, team training, events, and professional and collegiate training.



ABOUT PARTNERSHIP

High Performance Academy & Fuego FC join forces to bring inspiring and one-of-a-kind soccer experiences to the Central Valley during the 2022/23 season.

These camps offer aspiring young soccer players a unique opportunity to experience a professional pathway in a fun, engaging camp setting. Camps are open to players ages 3-13 from any travel club, select team, or recreational program, and sites will offer half-day and/or full-day camp options.



2022 EVENTS

SAT, OCT 29



PLAYDATE

FooBoo is a fun, safe, and not-so-scary way for families to enjoy the fall holiday. FooBoo Playdate is a unique holiday-themed soccer camp.

Registration to the program will be completely Free to the community. Registration is on a first-come, first-served basis and will be limited to players per hour. No walk-ups will be allowed to participate. Pre-registration is required. Each participant will receive a Free shirt that will have all sponsors.

NOV 21-22 // DEC 27-29

The graphic for '2022 FUEGO x HPA SOCCER CAMPS' features a red and white color scheme. At the top, it says '2022 FUEGO x HPA' in white on a red background. Below that, 'SOCCER CAMPS' is written in large, bold, white letters on a red background. The background of the graphic shows two young boys in red soccer jerseys with 'FUEGO' and 'SOCCER CAMPS' on them, standing on a soccer field. In the bottom right corner, there are logos for 'FUEGO FC' and 'HPA'.

THANKSGIVING CAMP
Futures, Development, and Elite Camps
Ages 3 - 16 • Half-Day and Full-Day
Cross City Church • Nov 21-23

HOLIDAY WINTER CAMP
Development Camp - HPA Indoor Center
Half Day Camp • Dec 27-29 • Ages 7-12

Open to all skills & abilities
SCAN QR
for more info or visit
fuegofc.com or hpanation.com

ORGANIC MEDIA

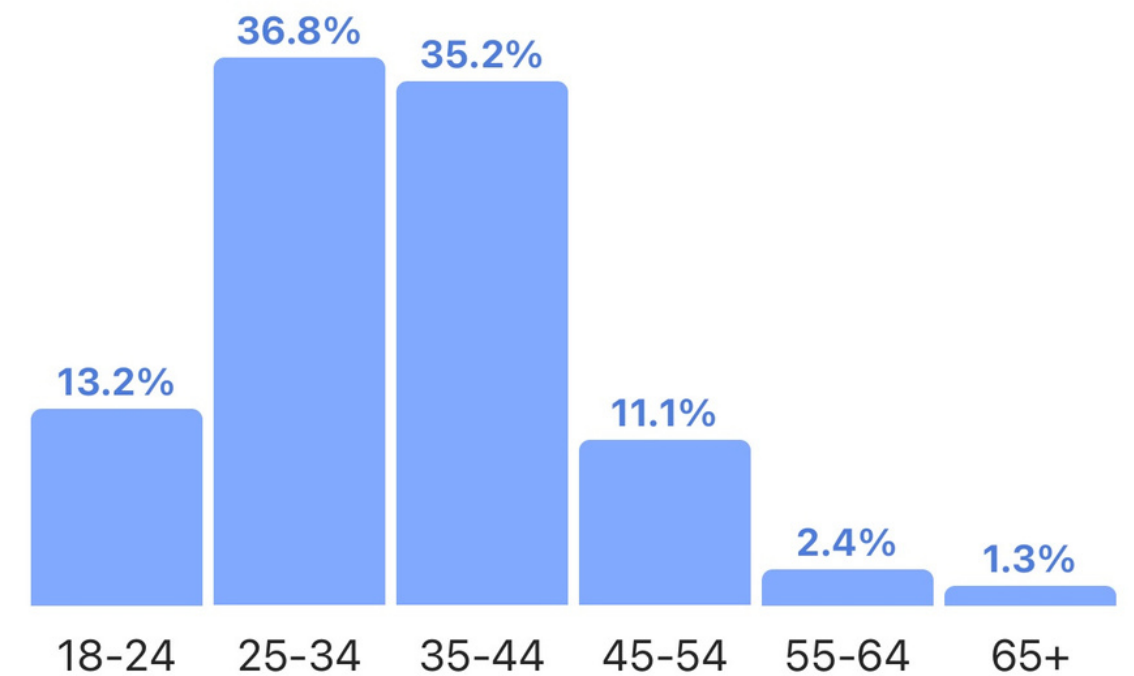
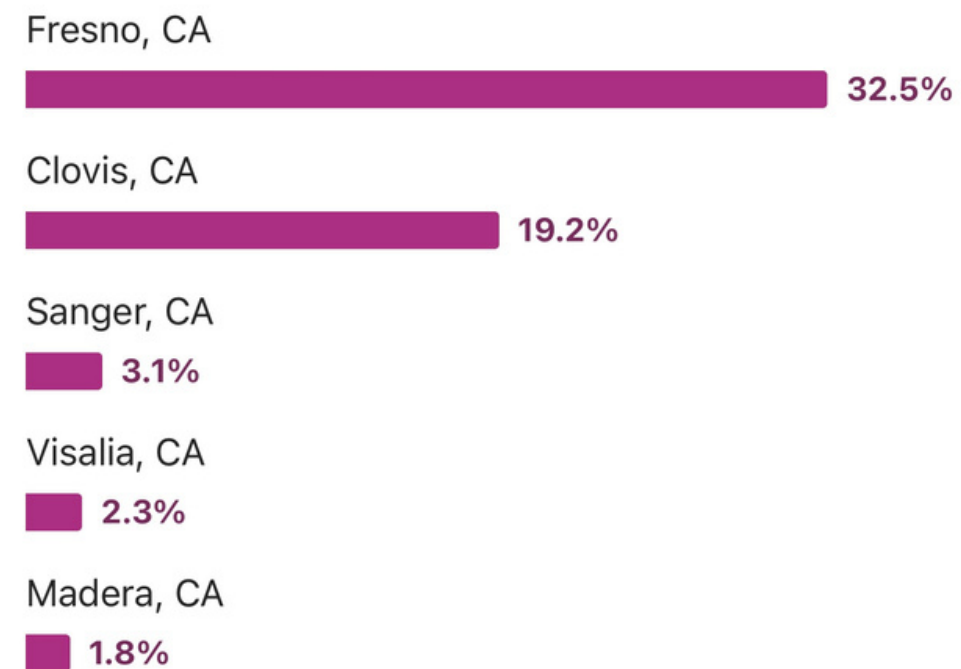
10,000,000 + impressions over the last 12 months and counting from Fuego FC & HPA!

Age & gender ⓘ



● Women **50%**
● Men **49%**

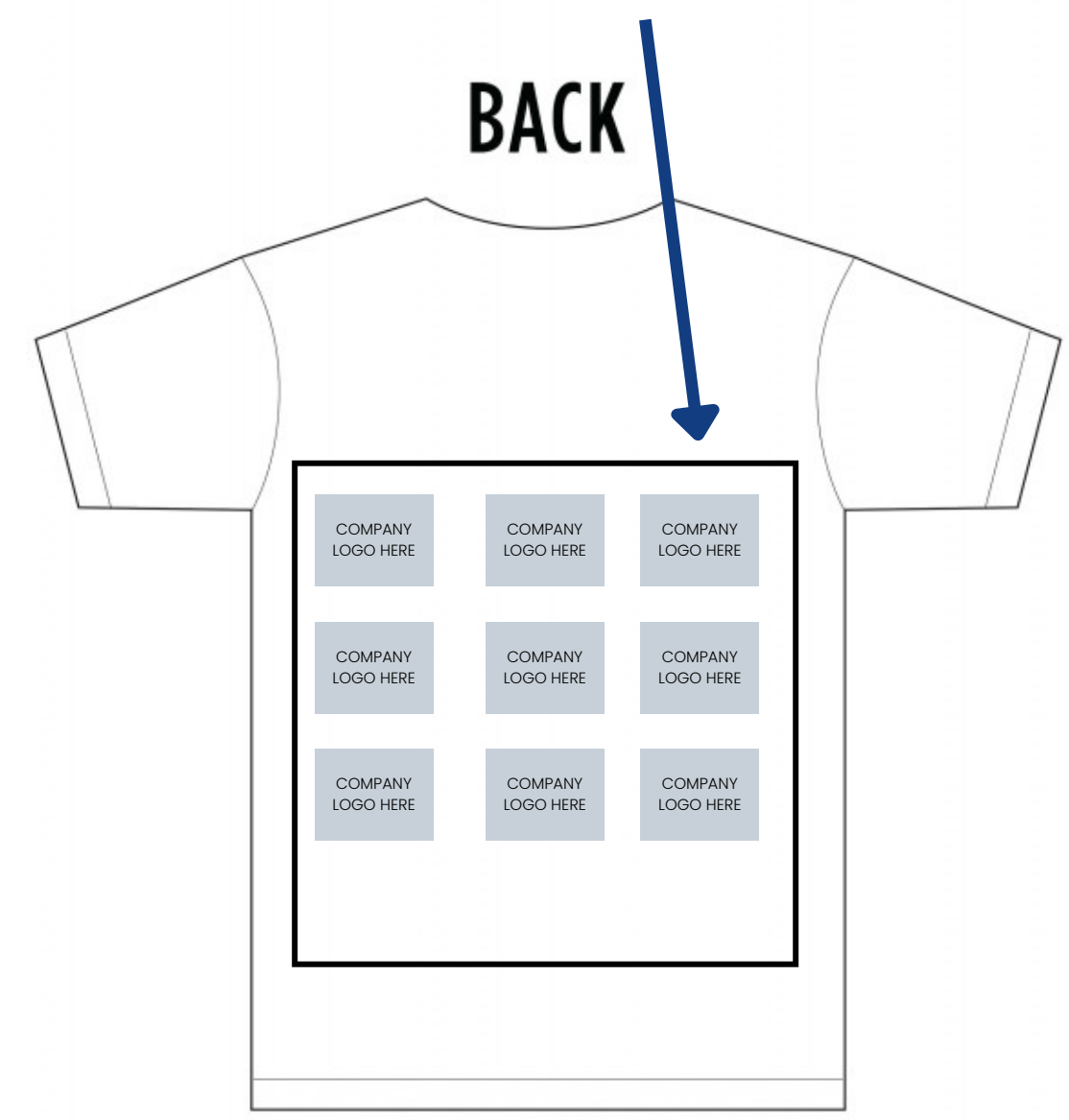
Top cities



2023 CAMP TEE



CAMP SPONSORS



OFFICIAL SPONSOR

CAMP PRESENTED BY PARTNER



Our camps are conducted during school break days. Your business would be the **Official Presenting Sponsor** of our Camps. Our Camps will be referred to as HPA x Fuego FC Soccer Camps – **Presented by “Your Business Name.”** This advertisement will be included in our email marketing, website, and camp guide advertisements, reaching more than 100,000 people around the Central Valley area.

**ONLY 1 OFFICIAL
SPONSOR AVAILABLE**

- Official Camp Sponsor
- Camp T-Shirt (FRONT)
- Digital Camper Card
- Digital Media Wall
- Logo and website link
- Included in social media announcements
- One (1) Field Board
- Booth at Camps (Canopy must be provided by Sponsor)
- Fuego FC Player Card
- Forefront on all Marketing of camps

SCHOLAR ATHLETE

- 2 Scholar Athletes (Athletes may be identified by Sponsor)

INVESTMENT

- 1 Season (FALL & WINTER) Agreement Partnership – Includes all three events
- 2022 – \$7,750

COMMUNITY PARTNERS



- Camp T-Shirt (Back)
- Digital Player Card
- Digital Media Wall
- Logo and website link
- Included in social media announcements
- One (1) Field Board

SCHOLAR ATHLETE

- 2 Scholar Athletes (Athletes may be identified by sponsor)

INVESTMENT

- 1 Season (FALL & WINTER) Agreement Partnership- Includes all three events
- 2022 – \$5,000

Our camps are conducted during school break days. Your business would be part of our family of incredible camp partners. Our Community Partners will be recognized as **"Proud Community Partners"** through marketing materials. This advertisement will be included in our email marketing, website, and camp guide advertisements, reaching more than 100,000 people around the Central Valley area.

ONLY 4 SEASON PASSES AVAILABLE

FIELD BOARD



CAMPER PLAYER CARD

A young boy with short dark hair is smiling and holding a white soccer ball with pink and black patterns. He is wearing a red t-shirt with the FUEGO FC logo. The background is a dark red wall with logos for 'capelli SPORT', 'FUEGO FC', and 'HFA'.

**2022 FUEGO
SOCCER CAMP**

HFA RWM HOFF LAUN

MEDIA PHOTO WALL



FUEGO FC PRO CARDS





In an effort to provide sponsorship opportunities to small business owners who may have a more conservative budget, we have created a la carte sponsorship options. This provides a great opportunity to bring awareness to your small business while also being a part of empowering our future generation

INVESTMENTS

Camp T-Shirt (Back)	\$800
Field Board	\$750
Camper Card	\$750


**inventory is limited.

GET IN TOUCH

**FOR CAMP SPONSORSHIP INFORMATION,
CONTACT JESUS WITH HPA.**

 jesus@hpanation.com

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 559-960-7782

 www.hpanation.com/camps

[Fill out Sponsorship Form](#)

